



NEWSLETTER



Bobcat



DEVELON

HUGE SAVINGS ON MOWERS



Zero-Turns:
Up to \$750 OFF +
\$50 in-store credit
Riding Mowers:
Up to \$400 OFF +
\$50 in-store credit



Zero-Turns:
\$500 OFF or special pricing
for military, first responders,
& FLEET customers
Push Mowers:
\$250 OFF
Attachments:
15% OFF



Last chance to score this deal! Offer ends September 30th



GET 20% OFF HUSQVARNA HANDHELDS*

Now - September 6th
*Exclusions apply.

Productivity Plus Charge Account

Ellens Equipment is transitioning into charge accounts through New Holland's productivity plus. This will offer many benefits to our customers. Read the attached letter to find out more!

**DON'T HAVE A
PRODUCTIVITY PLUS
ACCOUNT?**

Scan the
QR Code and
APPLY TODAY!



Calendar Contest

Last chance to enter into the Calendar Contest! Submit your photos for a chance to be featured in the 2024 Ellens Equipment calendar! Send to hollie@ellensequipment.com before September 15th.



SEPTEMBER PARTS SPECIAL:

10% off tillage parts



TRAVELING T-SHIRT CONTEST

Final call to enter to win a \$200 Visa gift card by sending a picture of your travels in your Ellens Equipment apparel! September 5th is the last day to send a photo to hollie@ellensequipment.com



NMC TRIP

Did you know shopping at Ellens Equipment can help you save money on your tuition at Northern Michigan Christian School (NMCS) in McBain? In 2022, Ellens Equipment donated over \$5,000 towards Christian education. Ellens Equipment provides NMCS families with a 2% tuition reimbursement on all parts purchases. Just bring in your receipts to one of the office staff in McBain and we can help reduce your NMC school tuition.



We are closed Monday,
September 4th

Our Ithaca Store is Expanding - We Need You!

We recently purchased the building in front of the Ithaca store to make room for more service work and storage. That being said, we're hiring service techs!



RAMBLER REVIEW VIDEOS

We started working with McBain Public School's Rambler Review for shooting videos of equipment demonstrations. We look forward to working together more in the future! You can check out the first video on their YouTube page @RamblerReview and follow us @EllensEquipment to see future videos!

AGROEXPO



Thank you to all who came to see us at the AgroExpo! Over 4,000 people attended this year. We were thrilled to be able to show off a New Holland sprayer for the demo and bring along so much other equipment to showcase. If you would like more information on the equipment we had please give us a call.

Open Positions

- **McBain: Service Technician**
- **McBain: Precision Farming Specialist**
- **Ithaca: Parts & Shipping Receiving**
- **Ithaca: Service Technician**
- **Beal City: Service Technician**

Resumes can be dropped off in store or emailed to hr@ellensequipment.com. All open positions can be viewed on our web www.ellensequipment.com/jobs.htm

New Employees

Joey Niemic is working equipment detailing and prep in the Ithaca store. Also in Ithaca, Chris Ringle is our newest Precision Farming Specialist. Dean Hadder started as a parts associate in the Beal City store.

SAVE THE DATE

Construction Craze Parts Sale
December 4-9



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www.ellensequipment.com

McBain

5297 W Stoney Corners Rd
McBain, MI
P: 231-825-2416
F: 231-825-2292

Ithaca

210 Dilts Rd
Ithaca, MI
P: 989-436-8181
F: 989-436-8585

Beal City

1963 N Winn Rd
Mt. Pleasant, MI
P: 989-644-2252
F: 989-644-5147

Store Hours: Monday – Friday 7:00 am – 5:00 pm
Saturday 7:30 am – Noon